



Lunch and Learn - Plus

Jacques Rousseau Brag Session

including Connecting Industry to Talent

Wednesday, January 21, 2026
Sala San Marco, 215 Preston Street, Ottawa

Lunch & Networking: Noon – 1:00 pm; Presentations: 1:00 pm – 4:30 pm

Jacques Rousseau passed away in 2022, and in December of that year, BECOR revived the tradition of the BRAG Session in his honor. Jacques was a founding member of BECOR in 1986. He was one of its greatest promoters and fundraisers in the early years. Through his efforts, BECOR established itself as a leading promoter of the fledgling building science industry in the late 80's. He had a personality greater than life that was exemplified through his bellicose laugh.

Jacques also felt that our politeness as Canadians caused us to be hesitant to brag about ourselves, even though Canadians were – and still are – world leaders in Building Sciences. So, he felt that we should brag more about our accomplishments. As a result, one of his most lasting initiatives for BECOR was the format of the BRAG Session. Designed to take place in December, the BRAG Session was meant primarily as a social session with short presentations from members. These presentations were to be only 10 to 15 minutes in length with minimal questions. Presentations were meant to brag and highlight something that presenters were most proud of that would benefit the building industry as a whole. The sessions were meant to be an unapologetic announcement of achievement. We wanted to hear success stories from our members. The primary stipulation was that there would be no negative questions or criticism from the audience.